

## CLAIMS

That which is claimed is:

1. An apparatus for displaying self monitoring blood glucose systems and related strip supplies, the apparatus comprising:

a system tray configured for displaying self monitoring blood glucose systems in an accessible manner, the system tray having a system tray proximal wall, a system tray distal wall, a first system tray sidewall, a second system tray sidewall and a system tray base; and

a lower strip supply tray configured for displaying related strip supplies in an accessible manner, the lower strip supply tray having a lower strip supply tray proximal wall, a lower strip supply tray distal wall, a first lower strip supply tray sidewall, a second lower strip supply tray sidewall, and a lower strip supply tray base, the lower strip supply tray being connected at the first lower strip supply tray sidewall to the second system tray sidewall.

2. The apparatus of claim 1 further comprising:

a pillar with a lower end and an upper end, the pillar vertically connected at the lower end to the lower strip tray distal wall; and

an upper strip supply tray configured for displaying related strip supplies in an accessible manner, the upper strip supply tray being connected to the upper end of said pillar, wherein the upper strip supply tray has an upper strip supply tray proximal wall, an upper strip supply tray distal wall, an upper strip supply tray first sidewall, an upper strip supply tray second sidewall and an upper strip supply tray base.

3. The apparatus of claim 1 further comprising:

a system tray push plate, moveably connected to the system tray base;

a system tray tension coil, operatively positioned between the system tray base and the system tray push plate;

a lower strip tray push plate, moveably connected to the lower strip tray base; and

a lower strip tray tension coil, operatively positioned between the lower strip tray base and the lower strip tray push plate;

wherein the system tray push plate and system tray tension coil are configured to feed self monitoring blood glucose system systems towards the system tray proximal wall, and

wherein the lower tray push plate and lower strip tray tension coil are configured to feed related strip supplies towards the lower strip supply tray proximal wall.

4. The apparatus of claim 1 further comprising:

a system tray signboard, attached to the proximal wall of said system tray; and

a lower strip tray signboard, attached to the proximal wall of said lower strip tray.

5. The apparatus of claim 1 further comprising:

a first strip theft deterrent cover, vertically positioned adjacent to the lower strip tray second sidewall, the strip deterrent cover configured to limit access, from a side of the apparatus, to related strip supplies displayed in apparatus.

6. The apparatus of claim 1 further comprising:

a second trip theft deterrent cover, vertically positioned adjacent to the first system tray sidewall, the second strip deterrent cover configured to limit access, from a side of the apparatus, to self monitoring blood glucose systems displayed in apparatus; and

an upper theft deterrent cover positioned to limit access, from a top side of the apparatus, to self monitoring blood glucose systems and related supplies displayed in the apparatus.